# A Short Introduction to ACES



### What is ACES?

It's a Global Standard for managing color and digital files throughout the life cycle of a motion picture or television production from acquisition thru archive. ACES is free and is build into many products you already use.



# Why Use ACES?

- Standardizes color management
- Maintains color fidelity at the highest level
- Simplifies camera matching in DI
- Improves color and workflow communications
- "Future Proofs" the source master

and more...



# How do I Use ACES?

You use ACES by using products that support ACES. Many of these are products you already use like Sony Venice, ARRI Alexa, Canon Cinema EOS, RED, Nuke, Pomfort, Baselight, Colorfront, Grass Valley Rio and many more!

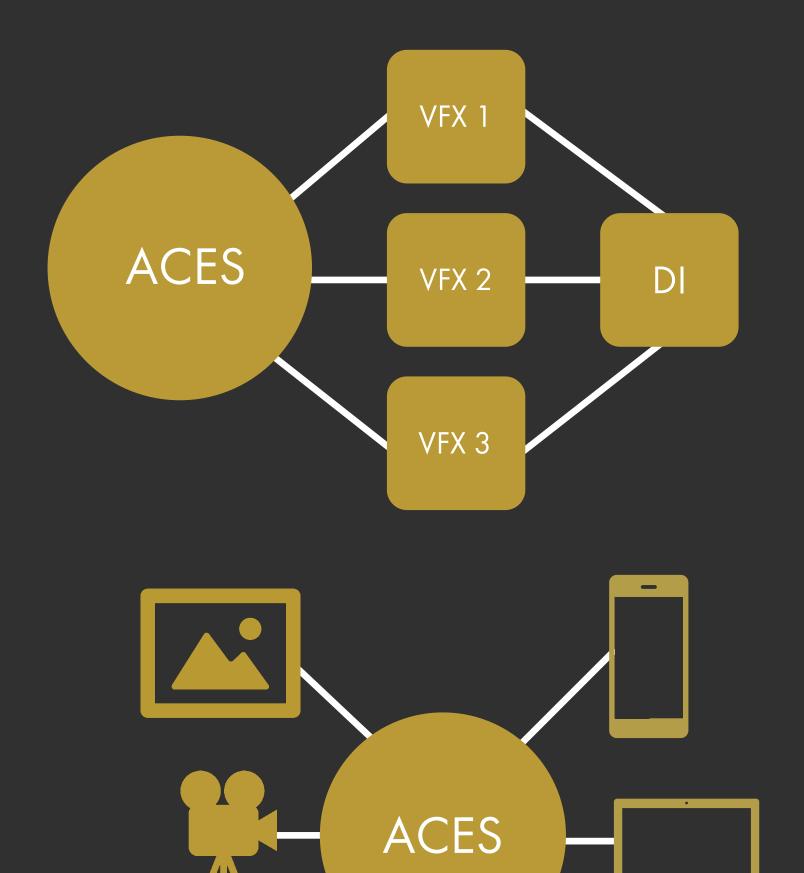


#### Who Benefits from ACES?

Productions that are multi-camera and multi-vendor can keep color and file formats consistent and re-usable

Studios or shows that have multiple productions can get a consistent color pipeline and archive

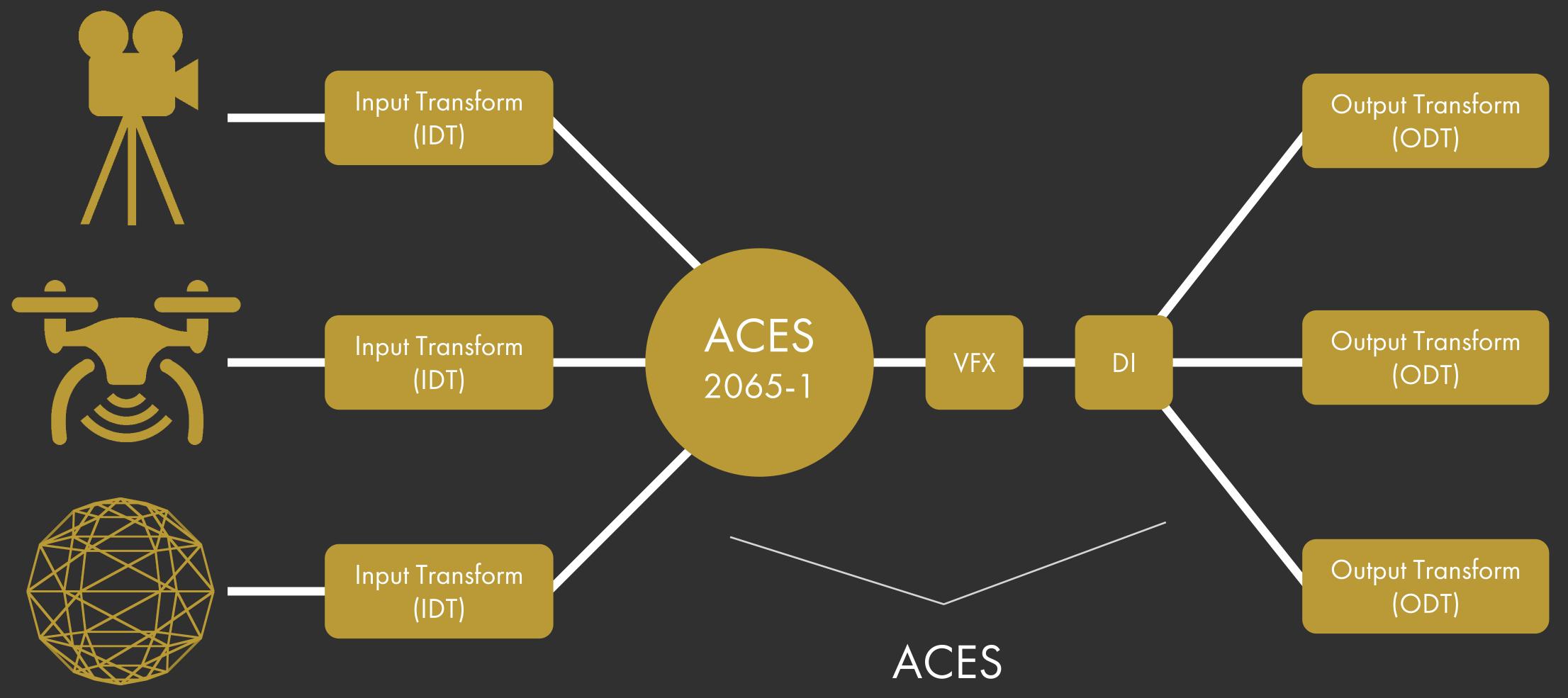
Smaller productions such as documentaries and animations can simplify color management while maintaining the widest dynamic range in their images



(3)



#### What is the 'Basic' ACES Workflow?





## Where Can I find Our More?



acescentral.com

